

Download How to Podcast: Your Step-by-Step Guide to Podcasting PDF



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In *How to Podcast*, you will find a number of skills and techniques related to podcasting, including:

- How to develop a solid niche and create the product that people want
- How to choose theme music, transitions, WordpressTM plug-ins and themes
- Taking your podcast, and making money from it
- Recording techniques, and how to make a show that resembles the professionals
- Tips for getting people to share the show for you
- How to choose the right equipment and software for your budget
- How to get your show hosted on a blog, listed through FeedburnerTM, and posted through iTunesTM
- Where to market your show for the greatest impact
- Making a show that advertisers want to use for their campaigns

Learn to podcast with a purpose and how to build a community around it. This step-by-step guide helps you develop your own show quickly and effectively. Let *How to Podcast* help you develop the skills to market yourself, your company, and make a positive impact in your community with podcasting.

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